

# Kinwell Connect

MAKING ADVANCED PRIMARY CARE ACCESSIBLE

## For employers with self-funded plans

A new kind of partnership in care access and delivery designed to lower total cost of care with performance transparency and a financial performance guarantee.

## About Kinwell Connect

Kinwell Connect helps to remove financial barriers by guiding members to an advanced primary care model. As a self-funded employer, select this product at no additional fee and you'll benefit from the following:

- Driving down total cost of care by up to 15%
- Ensuring the safety of your investment with a 5% total cost of care differential guarantee\*
- Offering accessible high-value primary care for employees
- Lessening barriers to care with zero-dollar services

## Our provider partner, Kinwell

Kinwell clinics are only available to Premera Blue Cross members. The relationship between Kinwell and Premera is based on a shared desire to make the primary care experience fundamentally different—and better.

With Kinwell, your employees get more time with their provider; less complexity navigating their care; and a better relationship with the team they trust with their health.

<sup>1</sup> National Library of Medicine, "Reduced Emergency Department Utilization after Increased Access to Primary Care," Sept. 2016.

<sup>2</sup> Savings estimate based on Premera Health Care Economics calculation, 2022.

\* Premera will demonstrate Kinwell risk-adjusted total cost of care performance that is at least 5% better than the market average for patients attributed on a statewide basis for members on PPO plans.

Contact your producer or Premera representative to find out how Kinwell Connect can meet the needs of your employees and your business.



## Impacts of accessible primary care

Emergency visits go down by more than

**26%**<sup>1</sup>

Advanced primary care model with

**15%**

estimated total cost of care savings<sup>2</sup>

## The Kinwell experience includes:

- Timelier appointment availability
- Advanced primary care model
- Whole-person, coordinated, quality care with integrated behavioral health and wellness
- Convenient virtual and in-person care
- Longer appointment times

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